



A Grange Enterprise Company

FOR IMMEDIATE RELEASE

BECKY MONFRE JOINS INTEGRITY INSURANCE AS BUSINESS DEVELOPMENT MANAGER

APPLETON, WI (March 14, 2019) — Integrity Insurance, a Property & Casualty carrier headquartered in Appleton, WI, is proud to announce the addition of **Becky Monfre** as Business Development Manager.

In this new position for Integrity, Monfre is responsible driving growth and visibility, in addition to managing a territory in Wisconsin. Monfre brings nearly 14 years of agency and insurance carrier experience. She also serves on the Integrity Management Team.

Integrity's VP, Sales & Marketing **Bobbie Collies** stated, "I'm confident Becky's experience and expertise will help us effectively manage and grow our business in addition to providing innovative solutions to help meet and exceed the changing demands of our independent agents. We're thrilled to have her on our team."

Monfre is a graduate of the University of Wisconsin Eau Claire with a Bachelor of Arts in social studies education / sociology. She holds a CPCU and AAI insurance designations in addition to an independent insurance agent license.

About Integrity Insurance

Integrity Insurance established in 1933 and is based in Appleton, WI. Integrity offers auto, home and business insurance through a network of independent agents throughout IA, MN and WI. With partner Grange Insurance based in Columbus, Ohio — the 13-state enterprise has \$2 billion in assets and \$1 billion plus in annual revenue and holds an A.M. Best rating of "A" Excellent. For more information, visit integrityinsurance.com.

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