

NEWS RELEASE

January 9, 2012

Integrity Insurance adds Trochil as commercial underwriter

APPLETON, Wisconsin — Andy Ott, Director of Commercial Lines, announces **Dan Trochil** has accepted the position of Commercial Field Underwriter in Wisconsin. This position was created to enhance the field underwriting program at Integrity. Prior to accepting this position, Trochil was a commercial lines underwriter at Secura Insurance in Appleton.

"As an Integrity Commercial Lines Field Underwriter, Dan will be responsible for new business production and profitability for a select group of Wisconsin agents that are a part of Integrity's Commercial Underwriter program," Ott said. "He brings a strong background in commercial underwriting, with a reputation for developing and maintaining strong relationships with independent agency partners is Wisconsin."

An Appleton native, Trochil received a bachelor's degree in business administration and finance and marketing from the University of Iowa in Iowa City. He is currently working towards his CPCU certification.

About Integrity Insurance

Integrity Insurance established in 1933 is based in Appleton, Wisconsin. Integrity offers auto, home and business insurance through a network of independent agents throughout Iowa, Minnesota and Wisconsin. With an affiliate partner Grange Insurance based in Columbus, Ohio — the enterprise has \$2 billion in assets and \$1.2 billion in annual revenue and holds an AM Best rating of "A" Excellent. For more information, visit www.integrityinsurance.com.

###

Contact

Tim McAdow Director of Communications Integrity Insurance 920.968.8327 tmcadow@imico.com